INSTRUCTIONS FOR PREPARING ARTWORK

**easy
az**

FILE FORMATS > We accept PDF, EPS & AI vector formats. For image files such as Photoshop PSD, TIF and JPG (Baseline encoding), please ensure a minimum resolution of 300dpi (pixel dimensions stated below). JPG File: Regardless of format, please also include JPG file for reference. SAVE ARTWORK IN CMYK: The working space used by our printer is "US Web Coated (SWOP)".
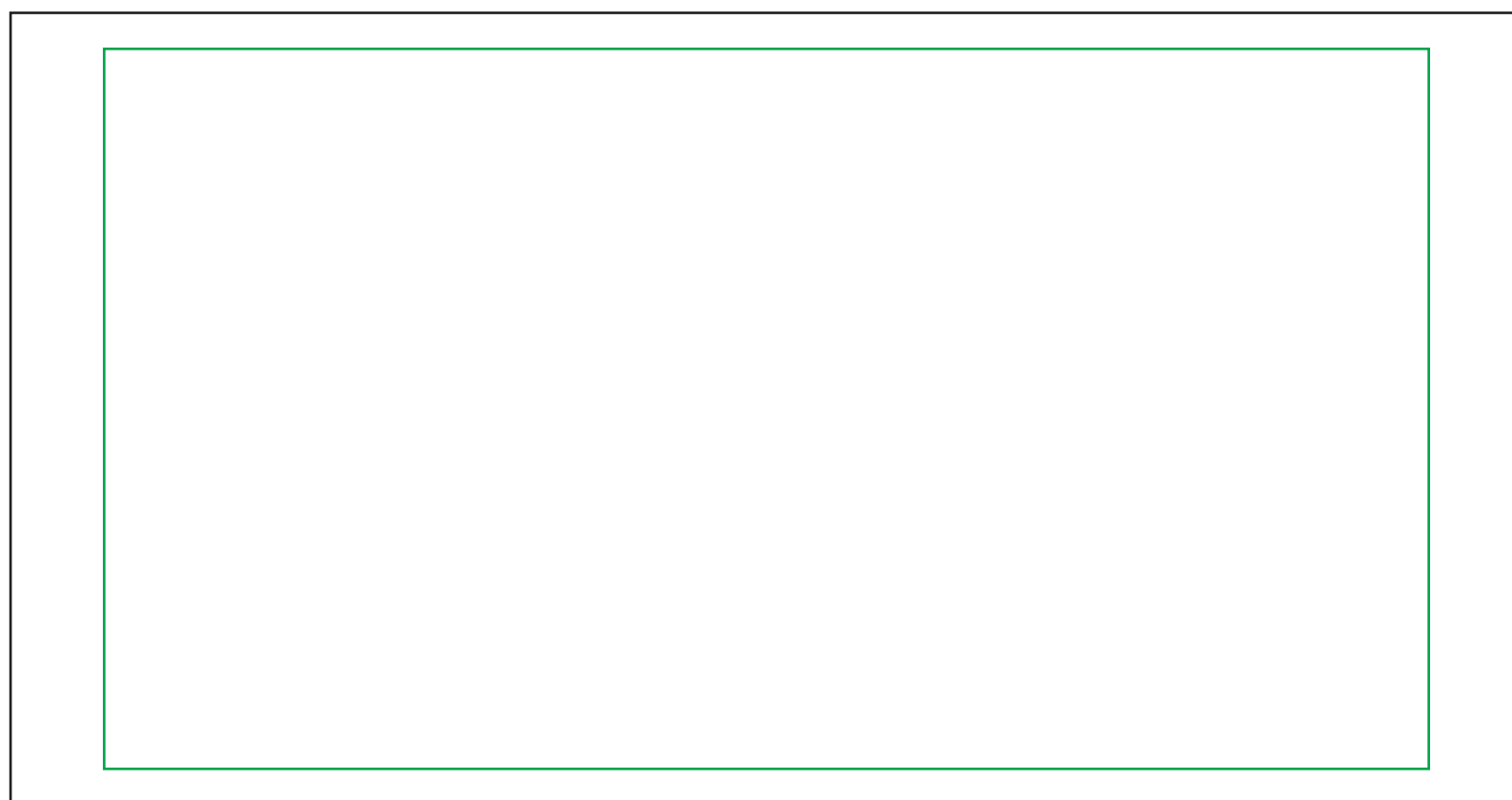
BLEEDS > Keep graphical elements within green Max Artwork Size.

Background must be extended to blue Background Bleed.

FONTS > Illustrator: Save all fonts as outline. CorelDRAW: Convert to Curves. FONT SIZE: For best results, fonts should be at least 12-14 points and bolded. LINES & OUTLINES: We recommend adding 1 point to lines and outlines for better definition (minimum 2 points thick).

COLOURS > PRINTING BLACKS/GREYS - For best results, source file submitted to Easyaz must be in CMYK with blacks coded as C0 M0 Y0 K100 and Greys coded as C0 M0 Y0 K%. COLOUR MATCHING IS NOT GUARANTEED - Although printers have been profiled, process printing will differ from PANTONE® and screen colours. If required, please request for a production sample; charges apply.

WE PRINT AS GOOD AS THE QUALITY WE ARE GIVEN: We are not responsible for bad artwork, low resolution files, poor quality photos, fonts not saved as outline/curves, spelling mistakes, wrong colours or blacks/greys not coded as [0,0,0,%]. CHECK ARTWORK CAREFULLY: As FINAL APPROVAL RESPONSIBILITY rests with you, please check artwork carefully (including colours, spelling, graphics and layout) as print production will be running off this Artwork Proof. Once printed, there are no opportunities to make changes. USE THIS PDF: In Adobe Illustrator, Open 'Windows > Layers' and paste artwork into "Copy & Paste Artwork Here" layer. WARNING! Remember to "hide" black Print Area rectangle and green Max Artwork Size rectangle prior to submission.

Max Artwork Size 184mm x 100mm (-5mm)
Print Area 210mm x 110mm
Background Bleed 226x126
(300dpi at 2670pixels x 1488pixels)